



VideolIndiana, Inc.  
1000 N. Meridian Street  
Indianapolis, IN 46204

Brabender Cox Milhake  
1218 Grandview Ave., 1st Floor  
Pittsburgh, PA 15211

# Contract # 102969

**Schedule Dates** 10/01/12-10/07/12  
**Advertiser** Bennett for Indiana (9221)  
**Agency** Brabender Cox Milhake (4512)  
**Product** Political/Superintendent (1298)  
**Brand** Republican/Superintendent (13467)  
**Salesperson** Click, Steve (1579)  
**Sales Office** WBTH  
**Buyer Name** BRABENDER, LIZ  
**Phone/Fax** /  
**CPE** BENNE/SUPUBINS/R  
**Account Types** National/Political Candidate  
**Billing Type** Standard  
**Comments** BENNETT FOR STATE SUPERINTENDANT OF PUBLIC INSTRUCTION

**Date Entered** 09/25/12  
**Last Modified** 09/26/12  
**Entered By** Nancy Lavelly  
**CO-OP** No  
**Headline #** ECR07906813  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,480.00  
**Net Total** \$36,720.00  
**Sales Tax**

**WBTH (WBTH)**  
**By Broadcast Month**  
Oct. 2012  
Grand Total:  
Spots 53  
Rate \$43,200.00  
\$43,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1)	10/02/12-10/05/12	3	:30	11P-11:35P (EST)	4		X	X	X	X			5	\$1,200.00	\$6,000.00	WBTH (WBTH)	11-11:35P LATE NEWS	9/25/12
1.1	Normal Line / SPOT (1)	10/01/12-10/05/12	3	:30	11P-11:35P (EST)	5	X	X	X	X	X			5	\$1,200.00	\$6,000.00	WBTH (WBTH)	11-11:35P LATE NEWS	9/26/12
2.0	Normal Line / SPOT (2)	10/01/12-10/05/12	4	:30	6A-7A (EST)	5	X	X	X	X	X			5	\$500.00	\$2,500.00	WBTH (WBTH)	6-7A SUNRISE	9/25/12
3.0	Revised Line / SPOT (3)	10/01/12-10/05/12	4	:30	7A-9A (EST)	5	X	X	X	X	X			10	\$400.00	\$4,000.00	WBTH (WBTH)	7-9A TODAY	9/25/12
3.1	Normal Line / SPOT (3)	10/01/12-10/05/12	4	:30	7A-9A (EST)	10	X	X	X	X	X			10	\$400.00	\$4,000.00	WBTH (WBTH)	7-9A TODAY	9/26/12
4.0	Normal Line / SPOT (4)	10/01/12-10/05/12	4	:30	5P-6P (EST)	5	X	X	X	X	X			5	\$500.00	\$2,500.00	WBTH (WBTH)	5-6P EARLY NEWS	9/25/12
5.0	Normal Line / SPOT (5)	10/01/12-10/05/12	3	:30	6P-6:30P (EST)	5	X	X	X	X	X			5	\$1,200.00	\$6,000.00	WBTH (WBTH)	6-6:30P EARLY NEWS	9/25/12
6.0	Normal Line / SPOT (6)	10/06/12-10/06/12	3	:30	7A-8A (EST)	1						X		1	\$500.00	\$500.00	WBTH (WBTH)	7-8A TODAY	9/25/12
7.0	Revised Line / SPOT (7)	10/06/12-10/06/12	4	:30	8A-10A (EST)	1						X		1			WBTH (WBTH)	8-10A SUNRISE	9/25/12
7.1	Normal Line / SPOT (7)	10/06/12-10/06/12	4	:30	8A-10A (EST)	2						X		2	\$350.00	\$700.00	WBTH (WBTH)	8-10A SUNRISE	9/26/12
8.0	Normal Line / SPOT (8)	10/06/12-10/06/12	3	:30	6P-6:30P (EST)	1						X		1	\$550.00	\$550.00	WBTH (WBTH)	6-6:30P EARLY NEWS	9/25/12
9.0	Normal Line / SPOT (9)	10/07/12-10/07/12	4	:30	7A-8A (EST)	1							X	1	\$300.00	\$300.00	WBTH (WBTH)	7-8A SUNRISE	9/25/12
10.0	Normal Line / SPOT (10)	10/07/12-10/07/12	3	:30	8A-9A (EST)	1							X	1	\$500.00	\$500.00	WBTH (WBTH)	8-9A TODAY	9/25/12
11.0	Normal Line / SPOT (11)	10/07/12-10/07/12	3	:30	6P-6:30P (EST)	1							X	1	\$550.00	\$550.00	WBTH (WBTH)	6-6:30P EARLY NEWS	9/25/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."



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**WTHR (WTHR)**  
**By Broadcast Month**  

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<b>Grand Total:</b>	<b>53</b>	<b>\$43,200.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT (12)	10/07/12-10/07/12	4	:30	11:30P-12:05A (EST)	1							X	1	\$700.00	\$700.00	WTHR (WTHR)	11:30P-12:05A LATE NEWS	9/25/12
13.0	Normal Line / SPOT (13)	10/01/12-10/05/12	4	:30	12:30P-1P (EST)	5	X	X	X	X	X			5	\$200.00	\$1,000.00	WTHR (WTHR)	12:30-1P NOON NEWS	9/25/12
14.0	Normal Line / SPOT (14)	10/02/12-10/04/12	3	:30	7P-7:30P (EST)	2		X		X				2	\$1,000.00	\$2,000.00	WTHR (WTHR)	7-7:30P WHEEL	9/25/12
15.0	Normal Line / SPOT (15)	10/01/12-10/07/12	3	:30	6:30P-7P (EST)	6	X	X	X	X	X		X	6	\$2,500.00	\$15,000.00	WTHR (WTHR)	6:30-7P NBC NIGHTLY NEWS	9/26/12
16.0	Normal Line / SPOT (16)	10/06/12-10/06/12	4	:30	6A-7A (EST)	2						X		2	\$200.00	\$400.00	WTHR (WTHR)	6-7A SUNRISE	9/26/12

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